

ABSTRACT

A media content capture and distribution system includes at least one capture system which provides clips of media content satisfying a set of at least one trigger defined for the capture system. The clips are transmitted to a distribution system. A channel creator in the distribution system combines a plurality of the clips that satisfy at least a portion of the criteria defining the content requirements of a microchannel into a microchannel stream. The microchannel stream is transmitted to a client through a computer network.

5

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